

speakers' list

Europeana for **Research & Tourism**

Unlocking the value of digitised culture

June 23
National Hellenic
Research Foundation

June 24 Royal Olympic Hotel







Europeana for Research & Tourism Unlocking the value of digitised culture



Prof. Dr. Robin Boast

Professor of Cultural Information Science (Culturele informatiewetenschap) University of Amsterdam [http://www.uva.nl/over-de-uva/organisatie/medewerkers/content/b/o/r.boast/r.boast.html]

For over thirty years, the history, practice, theory and production of information in cultural institutions and society have been central to the scientific work of Robin Boast. He has done research in the field of information studies in the United States, India, Australia, United Kingdom and Europe. Boast's research and work has focused on diverse topics, ranging from the history of knowledge and its categories, to the first digital collection projects in museums and universities in the seventies, to the more recent emergence of the Web and ubiquitous computing. Robin Boast is the Professor of Cultural Information Science in Media Studies at the University of Amsterdam (UvA).

Boast's research builds on the programs of cultural knowledge with respect to appropriation, naming and dissemination of information. Throughout the history of digitality he has exposed misconceptions about digital resources and their culture consequences. His recent research has focused on local knowledge and emergent systems across incommensurable expert communities (indigenous and scientific), where he focuses on the study and development of open source, social and distributive systems that entitle, more than ever before, key knowledge experts to be included in the process of interpretation in cultural institutions.

Prof. Boast is also designing and coordinating a new BA in Media and Information (Media Studies, UvA), which will begin in 2014, that takes as its primary subject the qualities and consequences of ubiquitous information assemblage.



Jill Cousins

Executive Director of the Europeana Foundation

Jill Cousins is the Executive Director of the Europeana Foundation. She has a background in web publishing, event management and research. Her past employment includes commercial publishing as European Business Development Director of VNU New Media and scholarly publishing with Blackwell Publishing. She worked for Learned Information as the Event and Marketing Director of Online Information and Internet World and has worked in financial research for Disclosure having sold her Information research company, First Contact, in an earn out. Experience at the management consultancy Bain & Co gave her some useful tools and being a map researcher for the Ministry of Defense for the first 18 months of working life an insight into different views of our world. Her passion is enticing unlikely people into their cultural heritage.



Prof. Dr. Costis Dallas

Director of Museum Studies and Associate Professor, Faculty of Information, University of Toronto; Assistant Professor, Panteion University; Research Fellow, Digital Curation Unit, Athena Research Centre

For the last eighteen years Costis taught at the Department of Communication, Media of Culture, Panteion University, Athens. Since 2012 he is the director of museum studies and an associate professor at the Faculty of Information, University of Toronto, His work as Research Fellow of the Digital Curation Unit-IMIS, Athena Research Centre and as co-principal investigator in the CARARE, LoCloud, Europeana Cloud and ARIADNE projects focuses on understanding knowledge practices in the field of cultural heritage and humanities scholarship, on metadata and knowledge representation of material culture, and on the specifications of curation-aware cultural heritage metadata repositories. Costis co-chairs the VCC2 WG on "Understanding and expanding scholarly practice", currently conducting a trans-European survey on the habits and digital needs of humanities researchers, and working on the development of a scholarly methods ontology under the auspices of the NeDiMAH network, His major personal research project is on a theoretical framework for the digital curation of "thing cultures", integrating historical approaches to the representation and study of cultural objects with methodologies, infrastructures and environments intended for the management, preservation and use of digital information.He holds a BA degree in history from the University of Ioannina, and MPhil and DPhil degrees in Classical archaeology from the University of Oxford.



Nicholas Hall

Founder and CEO of SE1 Media, a specialised destination consulting firm and the Digital Tourism Think Tank

Nick is one of the travel industry's leading experts on destination marketing. As founder and CEO of SE1 Media, a specialised destination consulting firm and the Digital Tourism Think Tank, Nick has worked with hundreds of destinations helping to navigate the complexities of an increasingly digital visitor experience. As a key industry figure, Nick is the organiser of many leading conferences, seminars and roundtables, such as the Digital Tourism Innovation Campus and Digital Debates at the world's leading travel shows. Nick is also an experienced keynote speaker, frequently contributing to high-level discussions at the tourism industry's most prestigious events.

Nick is one of the youngest entrepreneurs in the tourism industry, discovering his roots as a CEO in the travel business at age twenty-two and since establishing the leading platform for destinations to exchange knowledge and best practice in digital. His contribution to the industry spans many years, including as board member on key industry bodies, Executive Director of the European Travel Commission, the preparation of pivotal European Ministerial accords and delivering ongoing thought leadership to political, institutional and industry stakeholders.



Dr. Evi Sachini

Director of the National Documentation Centre (EKT), vice-chair of the board of directors of the Greek Free/ Open Source Society (GFOSS) and member of the Board of Directors of the Greek Network for Research and Technology (GRNET).

Dr. Sachini holds a PhD in Chemical Engineering from the National Technical University of Athens. She has worked at the National Documentation Centre (EKT) since 1997, as the Head of the Strategic Planning and Development Department of the organization and, since 2013, as its Director. Dr. Sachini has led over 75 development projects with a budget of over 50 million Euro that have substantially contributed to the cultivation and fostering of the Greek knowledge ecosystem. She is one of the top Greek experts in issues of strategic development of research e-infrastructures and the creation of value chains for excellent scientific and cultural content and data. Dr.Sachini has served as a national expert for and national representative to the European Commission on issues of research and innovation, digital libraries, exploitation of research results and the support of the European Research Area.



Siri Slettvåg

Senior Adviser in Arts Council Norway and Project Manager for Heritage

Heritage Here is a cross agency cooperation under The Ministry of local Government and Modernization, The Ministry of Climate and Environment, and The Ministry of Culture which facilitates access to public databases. The content can be used and developed by others for new services; by business, tourism and education.

Siri has more than 20 years experiences in decision making, planning, strategy and project management in the GLAM sector in Norway. She has been deeply involved in initiatives for open access, open culture at national and international level, development of a various digital services and organizer of many leading conferences.

She was a founder of the Norwegian service for digital storytelling "Digi-Tales" and has developed a variety of outreach programs in the museum and archive sector. The last ten years she has been a key person regarded to copyright questions and licensing and for promoting use of new technologies and user involvement.



Prodromos Tsiavos

Legal adviser for the National Documentation Center/ National Hellenic Research Foundation and a member of the Executive Board of the Greek Free Open Source Software Society (EEL/LAK).

Prodromos has worked for the European Commission, Oxford and Oslo University, the Athens University of Economics and Business and the London School of Economics and Political Science (LSE). He read law and Information Systems in Athens and London and holds a PhD in Law and Information Systems from the LSE.

Prodromos has worked as an adviser for a number of public sector institutions and private cultural and creative industry organisations on legal issues of open data, FOSS, open hardware and open innovation/ fabrication and has participated in a series of legislative committees on issues of information and open data regulation. He is heading the licensing working group in the LAPSI2 project for the implementation of the amended version of the Public Sector Information Directive and is a senior research fellow at the Media Institute at the University College London (UCL).



Dr. Victoria Tsoukala, Phd

Head of the ePublishing and Social Sciences and Humanities Unit

Victoria has worked since 2009 at the National Documentation Centre (EKT), in Athens. She earned her PhD and MA in Classical Archaeology at Bryn Mawr College, PA, USA and her BA in History and Archaeology at Aristotle University, Thessaloniki, Greece.

At EKT Victoria oversees the organization's strategy and initiatives for e-science in the Social Sciences and the Humanities, placing an emphasis on e-infrastructure, new paths for scholarly communication, and open access to scientific and cultural information. Current flagship initiatives she supervises include the Greek Reference Index for the Social Sciences and the Humanities (portal under construction), the http://openarchives.gr portal, harvesting high-quality research and cultural material from Greek institutions, ePublishing@EKT (http://epublishing.ekt.gr) a nation-wide not-for-profit publishing e-infrastructure service for the Greek scientific community. She is the scientific coordinator of the open access policy support project PASTEUR4OA (www.pasteur4oa.eu) and coordinates the organization's participation in various EU projects that relate to open access, such as www.openaire.eu. She serves as member of European Commission's expert groups for scientific information, and as a reviewer for projects and publications in scholarly communications and e-infrastructures. She publishes in scholarly communications, open access and research policy and archaeology.