FIFTH FRAMEWORK PROGRAMME OF THE EUROPEAN COMMUNITY

FOR RESEARCH, TECHNOLOGICAL DEVELOPMENT

AND DEMONSTRATION ACTIVITIES

PROPOSAL FOR FINANCIAL SUPPORT FROM THE EC FOR

Accompanying Measures

Economic & Technological Intelligence

Part B/C

PROPOSAL DESCRIPTION

<u>IMPORTANT: The completion of all of part B/C complies with the requirements of the</u> <u>Accompanying Measures Proposal Submission Forms (see page 2/15 of the Accompanying</u> <u>Measures Guidelines), to complete the sections B and C.</u>

INTRODUCTION

IN THE CONTEXT OF THE PREPARATION OF PROPOSALS UNDER THIS SCHEME, PROPOSERS MUST TAKE INTO ACCOUNT THE RELEVANT AREAS OF INTEREST:

The aim is to use existing sources to identify SME needs and anticipate market and technological trends. Existing information networks, services and intermediaries will be used to provide SMEs with information and analysis to help them meet those needs and to direct them towards the most suitable Community instruments.

- Gathering and disseminating to SMEs information on the main technological and market issues that can be addressed through the participation in the Community RTD programmes.
- Methodologies inspired by Euromanagement and the "Innovation Management Techniques" action line of the "Innovation" programme under FP4 might be used to assess the technological needs of SMEs, by industrial sector or geographic region. Where appropriate, after technological audits, SMEs might be guided towards participation in the Community RTD programmes. These actions may include transnational training activities and exchange of best practices.
- Organisation of workshops and brokerage events bringing together SMEs, suppliers, users and large firms to facilitate the establishment of transnational partnerships and in the format of proposals under the Community RTD programmes.
- Informing and assisting SMEs involved in ongoing projects under the SME specific measures on management, co-ordination and exploitation issues to increase projects' impact.

How to complete the Proposal Description (Part B/C1).

This page contains instructions only. Do not submit this page with your proposal Use the layout and structure as suggested below to write your proposal.

B/C1. Proposal Description (max. 5 A4 pages)

PROPOSAL FULL NAME¹ AND ACRONYM²

1. Objectives, Quality and Innovation

- 1.1 The **quality** of the work proposed and its contribution to the general objectives of the relevant call for proposal.
- 1.2 The originality and **degree of innovation** of the methods applied.
- 1.3 The **adequacy** of the chosen approach, methodology and work plan for achieving the foreseen objectives

2. Community Added Value and contribution to EU policies

- 2.1 The **European dimension of the problem** -the extent to which the project would contribute to solving problems at the European level and that the expected impact of carrying out the work at European level would be greater than the sum of the impacts of national project.
- 2.2 The **European added value for the consortium** the need to establish a critical mass in human and financial terms and the combination of complementary expertise and resources available Europe-wide in different organisations.
- 2.3 The projects' contribution to the implementation or the evolution of one or more **EU policies** or addressing problems connected with standardisation and regulation.

3. Contribution to Community social objectives

- 3.1 The contribution of the project to improving the **quality of life and health and safety** (including working conditions), taking into account ethical issues where relevant.
- 3.2 The contribution of the project to improving employment prospects and the level of skills in Europe
- 3.3 The contribution of the project to **preserving and/or enhancing the environment** and natural resources

4. Economic development and S&T perspectives

4.1 The possible **contribution to the competitiveness of the relevant sector(s) or regions** arising from the proposed project and/or the wider economic impact of the project.

- 4.2 The strategic impact of the proposed project and its potential to improve competitiveness
- 4.3 The contribution to European technological progress and in particular the **dissemination strategies** for the expected results, choice of target groups.

5. Management, partnership and resources

- 5.1 The **quality of the management and project approach** proposed, in particular the appropriateness, clarity, consistency, efficiency and completeness of the proposed tasks, the scheduling arrangements (with milestones) and the management structure. In addition, the tools to be used for monitoring the project progress and ensuring good communication within the project consortium.
- 5.2 The **quality of the partnership** and involvement of users when appropriate, in particular, the competence and expertise and the roles and functions within the consortium and the complementarity of the partners.
- 5.3 The **appropriateness of the resources** the manpower effort for each partner and task, the quality level and/or level and/or type of manpower allocated, durables consumables, travel and any other resources to be used. In addition, the resources not reflected in the budget (e.g. networking tools and the expertise of key personnel).